



[Recipient's Name]  
[Recipient's Title/Position]  
[Company/Organization Name]  
[Address]  
[City, State, Zip Code]

**Dear [Recipient's Name],**

I hope this letter finds you well. My name is Bridget E. Pritchard, visionary and conference host of the annual Family's Business Conference. The Family Business Conference is a transformative event dedicated to fostering the holistic well-being of families through an impacting community approach to mental health counseling, open dialogues on family communication, and insightful sessions on managing family businesses. This highly anticipated event will take place on August 1-2, 2025, at The Downtown Event Center in Fort Lauderdale, Florida.

The Family Business Conference seeks to unite individuals and families committed to strengthening their familial bonds and healing the dysfunctions within family dynamics through a holistic and practical approach with biblical principles. As a valued community member, we invite [Company/Organization Name] to partner with us in this noble endeavor through sponsorship. Your support will contribute to this vital initiative's success and align your organization with a cause that promotes values integral to our society.

We offer several tiers of sponsorship to accommodate varying levels of contribution:

**BRONZE SPONSORSHIP (\$500):**

- Recognition on event signage and promotional materials.
- Acknowledgment in conference programs.
- Social media shoutouts highlighting your support.

**SILVER SPONSORSHIP (\$1500):**

- All benefits of Bronze Sponsorship.
- Logo placement on our event website and marketing banner with a link to your organization's website.
- One complimentary conference registration.

**GOLD SPONSORSHIP (\$2500):**

- All benefits of Silver Sponsorship.
- Verbal acknowledgment during the opening and closing ceremonies.
- Opportunity to display promotional materials at the event venue.
- Email list of conference registrants
- 5 sponsored tickets

**PLATINUM SPONSORSHIP (\$5000):**

- All Inclusive of previous listed
- Exclusive sponsorship of a session, equipment, or venue
- Recognition as a keynote sponsor with the opportunity to address attendees or share a video message in the event your or company representative is unable to attend
- Logo and branding on event website
- Brand Awareness on all marketing material, exclusive video
- Email list of all conference registrants
- 10 sponsored tickets

## **TITLE SPONSORSHIP (\$10,000) – EXCLUSIVE PRESENTING PARTNER**

- Presenting Sponsor Status: The event will be co-branded as "The Family Business Conference, Presented by [Your Company Name]."
- Exclusive Branding on Stage & Backdrop with logo prominently displayed behind keynote speakers.
- Branded Conference Materials, including logo placement on event bags, lanyards, attendee badges, and printed programs.
- Keynote Speaking Opportunity with a 10-minute speech or pre-recorded video message played for all attendees.
- Custom Breakout Session or Panel to lead a dedicated workshop or discussion showcasing expertise.
- Exclusive VIP Networking Access with a private meet-and-greet with keynote speakers, business leaders, and VIP guests.
- Featured in Press Releases & Media Outreach for pre-event and post-event media coverage.
- Dedicated Email Blast sent to all registered attendees, highlighting the company and its offerings.
- Premium Social Media Promotion with weekly spotlight posts leading up to the event across all social platforms.
- Featured Blog or Interview on the event website and social channels.
- 20 Sponsored Tickets for team members, partners, or clients.
- Exclusive Post-Event Email List with full access to all conference registrants' emails for follow-ups and marketing.
- VIP Lounge Branding for exclusive visibility in the VIP networking area.
- Exhibitor Booth with Premium Placement at the venue to showcase products/services.

## **GUEST PERKS & LEAD GENERATION:**

- 15 Sponsored Tickets – Complimentary event tickets for your team, partners, or clients.
- Exclusive Post-Event Email List – Receive full access to all conference registrants' emails for follow-ups and marketing.
- VIP Lounge Branding – Exclusive branding in the VIP networking area, ensuring high visibility.
- Exhibitor Booth with Premium Placement – A prime location booth at the venue to showcase your products/services.

Your commitment to supporting families and promoting a Kingdom-oriented perspective aligns seamlessly with the ethos of The Family Business Conference. Your partnership will not only elevate the event but also demonstrate your dedication to making a positive impact in our communities. Thank you for considering this opportunity to partner with us. Together, we can inspire and empower families to thrive personally and professionally.

Should you have any questions or require further information, please do not hesitate to contact us at [info@bridgetpritchard.com](mailto:info@bridgetpritchard.com) or 754-249-2059.

Warm regards,

*Bridget E. Pritchard*  
Conference Host/Visionary  
Lady Bri Global, Enterprises

Ways to give:



Check    Paypal    Venmo

All check made payable to  
Lady Bri Global Enterprises